



**USAID**  
FROM THE AMERICAN PEOPLE

**INDONESIA**

## PUBLIC-PRIVATE PARTNERSHIPS

**2009**



Student applicants for the Politeknik Aceh program came from all over Aceh as well as from outside the province.

### CHALLENGES

In the 1970s, 70% of resource flows from the United States to the developing world were from official development assistance and 30% were private. Today, private flows account for 85%.

Recognizing this paradigm shift, USAID has sought partnerships to mobilize the ideas, efforts, and resources of governments, businesses, and civil society to solve development problems.

### GOALS

To extend USAID's reach through public-private alliances, combining the strength of USAID with the resources and capabilities of others.

To forge public-private alliances with the goal of stimulating economic growth, increasing workforce and livelihood development, addressing health and environmental issues, and expanding access to education and technology.

### OVERVIEW

Public-private partnerships and global development alliances play an ever-increasing and pivotal role in USAID programming. USAID/Indonesia is committed to the development of these alliances. Below is a sample of partnerships in our portfolio.

### PROGRAMS

#### USAID AND CHEVRON POLITEKNIK ACEH ALLIANCE

USAID/Indonesia is working in partnership with Chevron Corporation on a two-phase, \$16 million partnership that is a commitment to strengthening technical education in post-tsunami Aceh. The first phase of the USAID-Chevron partnership, vocational training classes were held for 350 young people in 2005 and 2006, at a polytechnic institution in the nearby province of Riau, which Chevron helped establish in 2001. In the second phase under the partnership, a new polytechnic institution was built in Aceh to provide post-secondary education in technical areas such as electrical engineering and information technology.

#### PARTNERSHIP TO COMBAT ILLEGAL LOGGING

This \$6.6 million dollar alliance brought together 17 private sector firms, NGOs, and government partners in a forest certification program. The Nature Conservancy and World Wildlife Fund promoted sustainable harvest practices; developed a tracking system that identifies legal sources of wood; and linked buyers such as Home Depot, Lowes, and Xerox to suppliers of sustainable wood products. The Alliance attracted \$13 million from corporate partners and donors such as ABN AMRO, Carrefour, Goldman Sachs, the IFC and DFID. The Alliance demonstrated practical solutions to differentiate legal and illegal supplies, including a national timber legality standard to simplify administration and law enforcement. It strengthened market signals to combat illegal logging and linked financing and investment in forestry companies to their environmental performance.

#### COCA-COLA WATERSHED PARTNERSHIP PROGRAM

USAID/Indonesia and Coca-Cola launched the Community Watershed Partnership Program, or *Cinta Air* (Love Water) in March 2006 in West Java. The goal of the program was to ensure the provision of clean water supply and sanitation services to the 25,000 people living in the rapidly growing district of Bekasi. The program brought together USAID, Coca-Cola and the Bekasi community to build a practical understanding of the vital connection between upstream forest areas and a clean water supply further downstream. School and community group activities developed leadership in protecting water resources, managing clean water and sanitation systems, treating water to make it drinkable, and simple ways to protect good health.

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Photo: Coca Cola System Indonesia

### SUPPORT FOR SMALLHOLDER COCOA GROWERS

Working with USAID's AMARTA program, Olam International and Blommer Chocolate provide technical assistance and training to help 20,000 smallholder cocoa farmers in Sulawesi. This partnership will also increase the farmers' incomes by improving market access and providing guidance for high quality bean production.

### ALLIANCE FOR INDONESIAN INSURANCE EDUCATION

USAID in partnership with AIG, the Indonesian Insurance Board, and the Southeast Consortium for International Development (SECID) inaugurated the Indonesian Institute of Risk Management (STIMRA) in March 2006 in Jakarta. The program is designed to be a four-year course of study offering specializations in either management of insurance operations or actuarial science and risk management. The Institute has offered short-term professional training programs for insurance underwriters, brokers and other financial intermediaries that have helped meet the current needs of the industry.

### AMAN TIRTA- SAFE WATER SYSTEM

USAID is working in conjunction with PT Tanshia Consumer Products, PT Dos Ni Roha, Lowe Worldwide, CARE International and Johns Hopkins Bloomberg School of Public Health under a partnership called Aman Tirta, to produce and sell Air RahMat. Air RahMat is a liquid solution -- originally developed as part of the Safe Water Systems program of the US-based Centers for Disease Control and Prevention. The brand name stands from muRAH (economical), Mudah (easy to use) and sehAT (healthy). Air RahMat is sold in a 100 ml. bottle, enough to treat approximately 60 liters of water, the average amount of drinking water used by a household in one month. The product is commercially available in parts of Java and Sumatra and has the potential to be rolled out to other parts of Indonesia. Air RahMat can reduce the risk of diarrhea by 40-80%.



Photo: AMARTA project

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